

# Franchise Snapshot

## Out of the Cot

322 Magill Rd  
Kensington Park  
South Australia 5068

**Phone:** (08) 8431 5501

**Fax:** (08) 8431 5561

**Email:** info@ootc.com.au

**Contact:** Emma Kaines

**Position:** Managing Director

## Business Description

Out of the Cot is an exceptional award winning children's store that offers an amazing array of quality furniture, linen, accessories and gifts. Owned by a mother and daughter team, harnessing their passion and inspiration for children's furniture and bedroom accessories, Out of the Cot is a unique business that offers parents and children an opportunity to decorate their bedroom at an affordable price. Out of the Cot stock all the big and boutique kids brands as well as many local and yet to be discovered talents within the furniture design industry.



### Company Details

Currently operating in Adelaide, South Australia.

### Training Provided

Extensive 5 day initial training course in Adelaide and 5 days on territory with ongoing support.

### Regions Available:

Australia wide.

### Franchise Outlets Australia and Current:

One company owned store; has been operating for 2 years.

### Franchise Type:

Retail – specialising in complete bedroom options for Tots and Teens.

### Financial Details

#### Initial Franchise Fee:

\$30,000 plus GST

#### Maximum Investment:

\$180,000 plus GST

#### Service Fee:

4%

#### Marketing Fee:

2%

